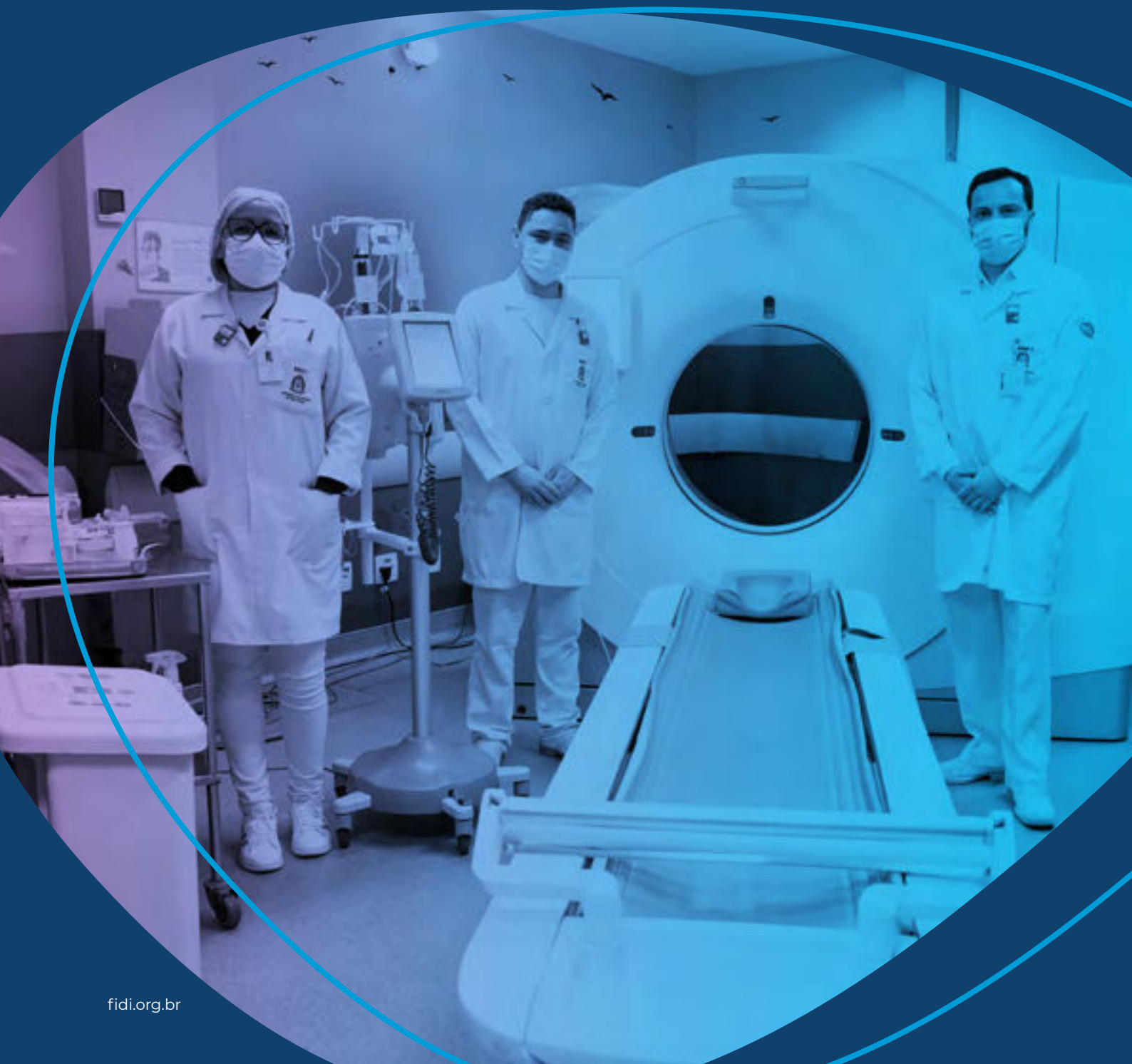


Value Analysis
Report
2024



DIAGNÓSTICO POR IMAGEM





Each image reveals not just
a moment, but the promise
of a healthier future.

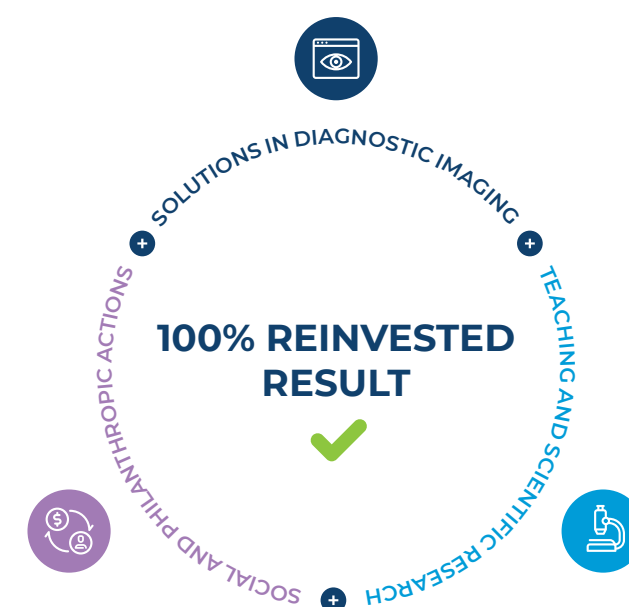
THIS IS OUR COMMITMENT

SAVING LIVES IS WHAT DRIVES US



DIAGNÓSTICO POR IMAGEM

We believe that access to the best diagnostic imaging promotes health and well-being for present and future generations. Every life saved is a step towards a healthier and more sustainable future for all.



FIDI is a private non-profit foundation that reinvests 100% of its resources into medical care for the Brazilian population, by developing diagnostic imaging solutions, teaching, research and medical-scientific extension activities, in addition to social and philanthropic initiatives.

FIDI (Fundação Instituto de Pesquisa e Estudo de Diagnóstico por Imagem) was founded in 1985 by medical professors from the Diagnostic Imaging Department at Escola Paulista de Medicina – currently the Universidade Federal de São Paulo (UNIFESP).



Message from the CEO

“We tirelessly strive to ensure that our services reflect our commitment to delivering healthcare to people in a humanized manner through **reliable, sharp, and accurate diagnostic tests, so that the Brazilian population can enjoy a better quality of life and have access to high-quality medical care.** We perform in an exemplary manner regarding internal research with our employees as a way to continuously promote a productive and transparent work environment.

FIDI is entering a new phase based on the results and lessons learned from over three decades of activity to continue building an increasingly humanized, innovative, and responsible diagnostic imaging sector.

Present in more than 80 hospital units of the SUS (Unified Health System), FIDI has delivered outstanding results in patient, client, employee, and public satisfaction.

The application of the Value Analysis methodology has demonstrated that from 2019 to 2023, for every R\$1.00 invested in tax immunity, FIDI returned R\$10.90 benefiting the health and well-being of the population and contributing to the sustainable development of Brazil. These results are a testament to our culture employed daily.

We also emphasize technological advancements, through resources with artificial intelligence (AI), increasing the potential to transform diagnoses,

treatments and health care management and its main applications and benefits. AI has proven to be highly effective in medical diagnosis, assisting healthcare professionals in identifying diseases more accurately and quickly, as well as early detection of diseases such as cancer, heart disease and neurological disorders, improving patient outcomes and enhancing treatment success.

Our work continues to recognize diversity, while embracing practices that position FIDI as a socially conscious, sustainable, and well-managed foundation.

We have advanced on a path full of knowledge, valuing our past achievements to drive future investments and innovations that will benefit the imaging diagnostics sector and healthcare across Brazil.”

Simone Vicente
CEO of FIDI

Our Manifesto

Saving lives is what drives us.

Bringing to light what the eyes of those who can save need to see.
We create images that can change people's lives, every day.
Each of our images tells a story, and in each story,
we make a difference.

We were born from the desire to care for those
behind the images.
Our mission is to empower and support the training
of professionals with excellence and quality.

And to bring innovation in diagnosis,
always learning and reinventing ourselves.
Our goal is to deliver more and better.
With the pride of delivering to those who need it most,
even in the most delicate situations.

We do nothing halfway.

We work hard to value the resources we receive.

**And we are always exceeding expectations,
delivering beyond what was promised.**

Our essence is to serve.
Our legacy is to positively transform everything we take on.
Especially lives.

images

power to change lives

we make a difference

innovation in diagnosis

proudly delivering to those who need it most

transform positively



Comprehensive diagnostic imaging services



01. COMPLETE DIAGNOSTIC IMAGING MANAGEMENT

Tailored to meet the individual needs of clients, focusing on agility, excellence, cost reduction and revenue optimization.



2. TELERADIOLOGY

Remote issuance of reports with speed and accuracy, 24/7. This service provides access to specialized radiologists anywhere in Brazil, ensuring medical support for imaging exams at any time.



3. CONSULTANCY

We offer quality control in imaging exams through qualified professionals and cutting-edge technology, ensuring accurate and safe diagnoses with a focus on excellence in quality management.



4. ARTIFICIAL INTELLIGENCE IN RADIOLOGY

The future of diagnostic imaging is now a reality with artificial intelligence. FIDI provides AI support for the hospital's clinical team, assisting in the diagnosis of chest X-rays and stroke cases.

FIDI structures and manages the entire diagnostic imaging process:

PROFESSIONAL MANAGEMENT

Management of integrated teams, including receptionists, X-ray technicians, nurses, radiologists and back-office staff.



EQUIPMENT MANAGEMENT

Management, implementation, maintenance and operation of equipment, ensuring efficient operation for all parties involved.



QUALITY MANAGEMENT

Standardization and quality control of exams and reports, with Service Level Agreement (SLA) monitoring.



INNOVATION MANAGEMENT

Use of cutting-edge technology to analyze diagnostic images in both emergency situations and the prevention health issues.



**24-HOUR
REPORT CENTER**
ISO 9001 certified.





FIDI IS THE LARGEST DIAGNOSTIC IMAGING COMPANY IN BRAZIL IN THE UNIFIED HEALTH SYSTEM (SUS)

We rely on the largest number of employees, delivering excellent diagnostic imaging services to the entire Brazilian population.



DIAGNÓSTICO POR IMAGEM

FIDI's representativeness in the SUS is significant



FIDI is the leading diagnostic imaging company in the Unified Health System (SUS), creating a positive social impact in the municipalities where it operates, strengthening the health and well-being through its diagnostic imaging services.



ESG HEALTH AND WELL-BEING

Ensuring access to quality healthcare and promoting well-being for people of all ages.



4,3M

Over 4.3 million diagnostic imaging performed within SUS in 2023.



7,3%

7.3% growth in the number of exams compared to 2022.



83

Present in 83 healthcare units served by FIDI professionals.



14

14 management contracts for the performance of diagnostic imaging exams.

FIDI is responsible for a large share of the diagnostic imaging exams within SUS:

% of diagnostic imaging by the Unified Health System (SUS)



4%

Brazil

6%

State of Goiás

11%

State of São Paulo

28%

Municipality of São Paulo



Recognition and leadership in healthcare with **the opening of FIDI's first clinic**

FIDI inaugurated its own clinic located at Rua Nove de Julho, 72, in Santo Amaro, São Paulo, providing exams such as Bone Densitometry, Adult and Child Echocardiogram, and Morphological Ultrasound. Since then, over 10,441 exams have been performed. On June 5, 2023, the clinic was renamed **Clínica Prof. Dr. Roberto Nogueira**, in honor of one of the founders, who passed away in February 2022, as a tribute to his memory and legacy.



Satisfaction of our **PATIENTS**

70%

70% favorability
Quality Zone



FIDI evolution in the NPS index

56% in 2019 **70%** in 2023



Patient Evaluation (NPS):

In the most recent evaluation, FIDI scored an NPS index of 70% on average across all contracts, classified within the **Quality Zone** according to the methodology's criteria.



NPS Methodology Criteria

FIDI's satisfaction survey, based on the NPS (Net Promoter Score) index, is completed by the patient their exam. They receive a message on their mobile phone informing them that FIDI is conducting a satisfaction survey and that their participation is crucial to evaluate aspects such as scheduling, service and courtesy, waiting time, guidance, technical procedure, infrastructure and access to results, as well as whether they would recommend FIDI's service to friends and family.

OUR CLIENTS

Leading institutions in public and private healthcare choose FIDI

FIDI operates in public and private healthcare facilities of low, medium, and high complexity, meeting the highest standards of management, accreditation, and hospital certification.

agir

CIDADE DE
SÃO PAULO

ESTIVADORES

ER
Instituto de Radiologia
EMÍLIO RIBAS

HPAM

HSPM

HUGOL+

SP
Hospital
São Paulo

Iamspe
A saúde do Servidor

Instituto
DANTE PAZZANESE
de Cardiologia

UNIVERSIDADE
DE SÃO PAULO
FACULDADE DE MEDICINA
SIRIO-LIBANÊS

OSWALDO CRUZ

PREFEITURA
DE DIADEMA

PREFEITURA DE
Santos

SÃO PAULO
GOVERNO DO ESTADO

SPDM

CUSTOMER SATISFACTION SURVEY



Satisfaction of our CUSTOMER

RESEARCH GOAL

Evaluate customer opinions regarding FIDI's services and performance at its units.

82%

FIDI Customer Engagement

86%

Positive Responses

85%

Satisfaction with the Evaluated Aspects



The high participation in the survey reflects the engagement, interest, and satisfaction of customers in contributing to the improvement of FIDI's diagnostic imaging services and organizational performance. The positive feedback, such as the percentage of "Yes" responses, shows that FIDI meets the expected standards for diagnostic imaging services. For some customers, FIDI achieved a perfect score of 100% satisfaction on the topics evaluated, classifying the service as excellent in meeting expectations.

✓ 92%

CUSTOMER SERVICE SATISFACTION

Do you believe FIDI provides quality customer service in relation to diagnostic imaging services at its unit?

"I consider the partnership with FIDI a success story. It began in 2014 and has grown stronger over time, thanks to the collaborative development of protocols and work processes, always aiming to provide the best possible care. Today, we are proud to recognize FIDI as an integrated partner whose goals are aligned with the best practices adopted by AME and the Hospital Estadual Américo Brasiliense - HEAB. Undoubtedly, patients recognize the benefits of this partnership, as they express their satisfaction in the survey conducted by SAU, whose indicators show that 99.5% of users rate the service as excellent or good and would recommend it to a family member or friend."

"The availability of the PACS system and ongoing maintenance contribute positively to the health unit."

✓ 91%

SATISFACTION WITH SUPPLIES AND FACILITIES

Do you believe FIDI uses quality supplies and maintains clean and organized facilities?

"The team is courteous, responsive, and available, fully integrated into the service. The hospital service coordinator is a facilitator, adding value, integrating teams, and, above all, being solution-oriented."

✓ 88%

SATISFACTION WITH PATIENT CARE

In your opinion, does FIDI provide quality patient care during exams and in delivering diagnostic imaging results?

✓ 86%

SATISFACTION IN OPERATING SERVICES

Do you consider that FIDI provides quality service to the operation, in terms of productivity and support to the areas and professionals of the unit?

"They are extremely cooperative, always working with the hospital management to improve and adapt workflows."

"Well-trained team and the unit leader is dedicated and always willing to implement improvements."

"FIDI has a long experience with us, having been with us for a long time at Grajaú hospital and in other units where the Instituto Sírio-Libanês operates. They are an excellent partner, delivering quality services, with interaction of all processes and workflows."

✓ 83%

SATISFACTION IN REPORTS AND SYSTEMS

Do you consider that FIDI delivers quality reports and has an efficient reporting system?

✓ 80%

SATISFACTION IN EQUIPMENT AND SUPPORT

Do you consider that FIDI has quality equipment and provides support for requests in a timely manner?

"FIDI excels in administrative and structural aspects, such as staff cordiality, supplies, equipment, organization, and timely report delivery."

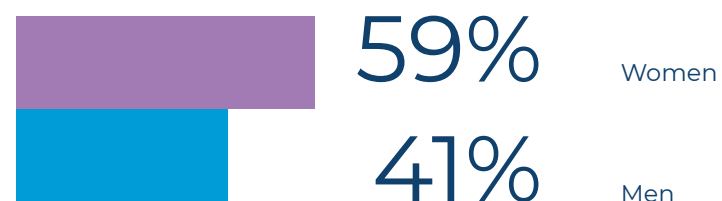
"FIDI meets the demands of the population in the region very well and always collaborates with us in a helpful manner."

OUR EMPLOYEES

FIDI has the largest diagnostic imaging team in Brazil.

2.123
EMPLOYEES

In the diagnostic imaging positions, radiology leaders, radiology technicians, nurses, nursing assistants, administrative agents, among others.



4 QUALITY EDUCATION



ESG QUALITY EDUCATION

Ensure access to inclusive, quality and equitable education, and promote lifelong learning opportunities for all.

8 DECENT WORK AND ECONOMIC GROWTH



ESG DECENT WORK AND ECONOMIC GROWTH

Promote inclusive and sustainable economic growth, full and productive employment and decent work for all.



FIDI WELL-BEING PROGRAM

The FIDI Well-Being Program aims to promote the quality of life of employees by encouraging the prevention of diseases and improvements in physical and mental health. To achieve these goals, the company monitors occurrences through specialized committees, provides accident prevention courses and conducts monitoring visits.

After a Health Survey with Employees, we identified the need to improve mental health care, leading to the creation of the FIDI Well-Being Program. In 2023, initiatives were carried out that contributed to the reduction of medical leaves related to mental health and an boosted self-esteem and quality of life of employees.

Program Highlights:

- ✓ Online consultations
- ✓ Virtual lectures
- ✓ Support groups via chat
- ✓ In-person visits
- ✓ Questionnaire on psychological aspects in occupational consultations

Technical training program

FIDI's computed tomography (CT) technical training course is designed to provide radiology technicians with the opportunity to gain expertise in this radiological modality.



14

Employees trained



560H

Hours of theoretical training



768H

Hours of practical training

Training needs assessment

96%

Of participants say they are applying the knowledge acquired in their daily work.

88%

Of employees find the training satisfactory.

96%

Of employees believe that FIDI invests in the development of its professionals.

Training and development

FIDI prioritizes the professional growth of its employees through continuing education, training, and courses at all levels.



47

Courses and training available on the FIDI platform (LMS)



44.000

Hours of training with successful completion



21,13H

Annual Average hour x man



1,76H

Monthly Average hour x man

List of Trainings — Highlights

- ✓ Life Assistance in Radiology - Approach to Symptoms in Radiology
- ✓ Updates for Radiology Technicians
- ✓ Time Management and Productivity
- ✓ ISO 9001 Certification - What you need to know
- ✓ Patient Journey
- ✓ LGPD (Brazilian General Data Protection Act) - Update Your Knowledge
- ✓ Mammography - Technical and Operational Concepts
- ✓ International Patient Safety Goals 2023
- ✓ Integrity Program: What you need to know



Satisfaction of our EMPLOYEES

SURVEY GOAL

Assess employees' opinions about FIDI as an employer and healthcare organization.

90% Adhesion of FIDI employees

82% Positive feedback

88% Satisfaction with topics assessed



Positive responses, particularly the percentage of "Yes" answers, demonstrate strong alignment with FIDI's culture of excellence in healthcare services. In certain topics, FIDI employees gave high scores, over 95% positive, rating the services as meeting expectations at an excellent level.

✓ 91%

SATISFACTION IN EXCELLENCE IN QUALITY MANAGEMENT

Did you know that FIDI has an excellent standard in quality management and is ISO 9001 certified? Do you believe you can apply the recommendations, protocols, and standards in your daily work?

"FIDI is one of the few companies in the job market that hires recent graduates, providing thorough training and fostering professional development. It is a great company to work for!"

Radiology Technologist

"I love being part of this company and I always strive to give my best because it is constantly seeking improvements for its employees and patients. I am grateful to be part of FIDI's wonderful team."

Nurse

"FIDI is a company that opens doors and opportunities for those who perform their work with excellence. Supervisors encourage and support our professional development, preparing us for the future in an amazing way. I am proud to be part of this team."

Administrative Assistant

✓ 88%

SATISFACTION WITH PUNCTUALITY, QUALITY, AND TEAM ALIGNMENT WITH ORGANIZATIONAL CULTURE

✓ 88%

SATISFACTION WITH PRODUCTIVITY, SAFETY, AND BENEFITS IN EMPLOYEE RELATIONS

"From the beginning of my journey at FIDI, I was warmly welcomed by the entire team, received effective training, and within six months, I earned my first promotion! I am grateful to everyone who helped me along the way!"

Nursing Assistant

Excellence in quality management





1.

PATIENT SAFETY CENTER

FIDI's Patient Safety Center is composed of a multidisciplinary team aiming at implementing devices to **ensure patient safety, improve processes, mitigate risks associated with incident reporting and minimize the impacts caused to patients.**

Each year, initiatives are carried out to prevent, control and mitigate incidents and adverse events, especially those that are harmful to patients.

Highlighted campaigns in 2023:

-  International patient safety goals.
-  Patient safety week.
-  Hand washing campaigns across units.
-  Lecture on patient identification and communication plan on key topics.

2.

QUALITY CONTROL IN DIAGNOSTIC IMAGING

Over the years, FIDI has implemented strict quality and patient safety controls, in addition to training employees to **ensure excellent service in diagnostic imaging services across all healthcare units.**

The maintenance and continuous improvement process in performing exams are executed and guaranteed by the **Quality and Safety Committee.**

FIDI's processes and protocols are thoroughly documented. The technical content is elaborated, reviewed and approved by a multidisciplinary group composed of physicians, nursing teams, technical teams and administrative professionals.

The collection of documents such as manuals, questionnaires, preparations, medical records, terms, letters, tables, guidelines, forms, mail, among others, is shared with those responsible in training and qualification dynamics, and is also available on the online platform at any time.

3.

PEER REVIEW

38,000 exams have been evaluated by the peer review team since the beginning of the project.

Quality and patient safety controls rely on critical peer review analysis, which involves random sampling of exams reviewed by specialists in magnetic resonance imaging and computed tomography.

The sample check is random to ensure the accuracy of the reports, reviewed by ten physicians specialized in the subspecialties of internal medicine, neuroradiology and musculoskeletal medicine.

The reports are rated on a scale ranging from excellence to inconsistency, generating quality indicators, which are periodically reported through educational feedback for the evaluating physicians.

Peer Review is a growing industry that provides effective safety among professionals, clients and patients, in alignment with the National Patient Safety Program (PNSP), contributing to the overall improvement of healthcare across the country.

4.

QUALITY MANAGEMENT SYSTEM

Confirming its excellence in quality management, **FIDI is certified by ISO 9001** for the activities of preparing and managing reports for diagnostic imaging exams, **meeting the strict international standard requirements** required by the certification.

FIDI has held ISO 9001 certification since 2020, valid until 2026. The organization undergoes internal and external audits and annual supervisions to ensure process compliance and to identify opportunities for continuous improvement.

5.

SERVICE LEVEL ASSURANCE

FIDI continuously monitors, through its quality management system, the Service Level (SLA) in each contract, unit and exam performed, ensuring compliance with the established standards and protocols and the achievement of agreed-upon goals.

In 2023, FIDI surpassed its service level targets, achieving an average of 97% from January to December.



DR. HENRIQUE CARRETE JR.

Head of Quality at FIDI

Professor of the Department of Diagnostic Imaging at EPM/UNIFESP, Head of the of the Diagnostic Imaging for Adults at EPM/UNIFESP. Member of the Advisory Board of the Brazilian College of Radiology. Founder and Member of CADI/PADI (Accreditation Program in Diagnostic Imaging) of the Brazilian College of Radiology. Former President of the Brazilian College of Radiology and the Inter-American College of Radiology.





INNOVATION, KNOWLEDGE AND RESEARCH

FIDI's commitment to research, innovation, and technology aligns with its mission to save lives through advanced diagnostic imaging.



DIAGNÓSTICO POR IMAGEM

INNOVATION, KNOWLEDGE AND RESEARCH



The references for diagnostic imaging are at FIDI

The leading doctors and specialists in medical imaging in the country and the world, who work at DDI as professors and advisors, work at FIDI.

Featured Experts:

Dr. Henrique Carrete Jr	Dr. Nitamar Abdala	Dr. Marcos Idagawa
Dr. Jacob Szejnfeld	Dr. Sérgio Ajzen	Dra. Vivian Milani
	Dr. Daniel Bekhor	Dra. Soraya Monteiro
	Dr. Ivaldo da Silva	Dr. Harley de Nicola

Publications on Diagnostic Imaging

Since 2019, researchers at DDI-UNIFESP have published 254 academic and scientific papers in specialized journals and magazines acknowledged in Brazil and worldwide.

254

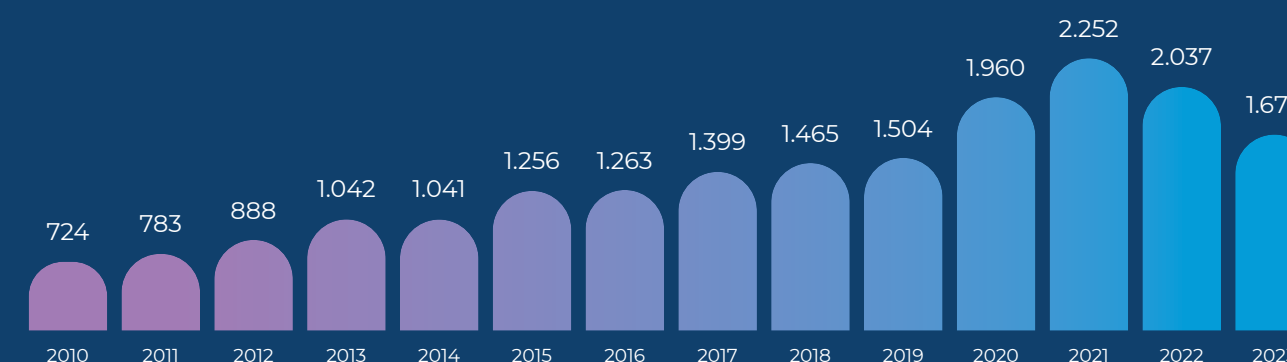
Publications of academic and scientific papers



9.867

Citations in works related to diagnostic imaging.

Annual Citation Overview



Investment in Research and Development

FIDI invests, on average, **R\$ 1.7 million** annually in the Department of Diagnostic Imaging (DDI-UNIFESP), supporting initiatives including funding for administrative and academic staff, participation in conferences and events, provision of materials and supplies, as well as facility maintenance and improvements.



Role as a Science and Technology Institute

In addition to its origins and mission in the healthcare sector, FIDI plays a key role in promoting scientific and technological research, serving as a Science and Technology Institute (ICT) to drive knowledge advancement and contribute to innovative solutions that benefit society. With a commitment to innovation, FIDI strives to boost the development of pioneering technologies through high-quality collaborations with institutions and researchers.

Featured Projects

Explore FIDI's portfolio of projects and solutions in Information Technology, Innovation, and Data:



INFORMATION TECHNOLOGY

Cloud-based Teleradiology

Progress in integrating cloud-based teleradiology systems as an effective alternative to accelerate the implementation of RIS/PACS systems. This solution enables quicker deployment, ensuring greater efficiency in managing medical images and contributing to faster and more accurate diagnoses.

Integration with Distribution Center

Systemic implementation of the material delivery process for the units, speeding up the generation and submission of orders to suppliers and providing better control over products.



FINANCIAL SUSTAINABILITY

Economic feasibility is crucial to drive innovation in public health, aiming to improve services without overburdening SUS. FIDI prioritizes long-term sustainable solutions, ensuring continuous benefits for the population. We believe that health innovation is fundamental for a better future, and we are committed to leading this transformation by bringing global technology to Brazil, making it accessible to everyone.

Queue Management App - IAMSPE

Development of an app for managing patient queues and wait times, providing real-time information to the manager, thus improving case prioritization in emergency rooms and increasing overall client and patient satisfaction.

Patient Journey Management

Sending protocols and passwords via WhatsApp aiming at improving patient communication, reducing printing needs, and increasing portal access at FIDI.



PROJECT OFFICE

FIDI's Project team drives technological development by planning and overseeing the initiatives to achieve the company's goals. Between 2022 and 2023, the Project area contributed to the implementation of the technology initiatives and the initiatives from the organization's superintendencies, including the deployment of diagnostic imaging services in new units -full BPO and teleradiology models.



TECHNOLOGY VALIDATION

To ensure the effectiveness and security of our solutions, we have established a team specialized in validating new solutions. This team uses large volumes of data to test and validate technologies, ensuring that our initiatives meet the highest quality standards.



ARTIFICIAL INTELLIGENCE IN THE SUS

With the commitment to enable access to cutting-edge technologies, we are introducing into the Unified Health System (SUS) the same AI solutions used in the private health sector in Brazil and abroad. This expands access to fast and accurate diagnoses for Brazilians, regardless of their socioeconomic status.



INNOVATION AND DATA

FIDI has been developing innovative projects that leverage Artificial Intelligence (AI) to transform the healthcare sector. Our initiatives focus on developing and validating new technologies from large volumes of data, seeking to improve the provision of diagnostic services.



Image 1
Patient's lung x-ray



Image 2
Node detected using Artificial Intelligence

Breast Cancer in Brazil and Worldwide

According to WHO, around 1,050,000 cases of breast cancer are diagnosed worldwide each year.

In women, it is the most leading cause of death from cancer. It is the leading cause of cancer-related deaths among women. While the exact causes of breast cancer remain elusive, it is recognized as a multifactorial disease influenced by a complex interplay of factors. Age is the primary risk factor, which increases from the age of 35 in some groups, with women between 50 and 70 years old being the most prone to breast cancer.

Brazil is facing an increase in breast cancer cases, mirrored by an increase in mortality rates, while it struggles to raise awareness among women about the importance of preventive mammography. In response, the São Paulo Health Department launched the **Programa Mulheres de Peito**, aiming to raise awareness about the importance of this exam.



Since 2014, FIDI has been operating the Mobile Units of the Mulheres de Peito Program of the Government of the State of São Paulo.

With the mobile units, FIDI can serve the most underprivileged areas of the State of São Paulo, providing the convenience of high-quality mammograms and suitable patient monitoring so that, if any changes occur, they receive appropriate treatment with the speed that the trucks provide.



SOCIAL IMPACT



MULHERES DE PEITO PROGRAM

PROGRAM STATISTICS

3 Mobile units

50 Municipalities served

24.690 Women served



306 Women referred for treatment





Health Campaign FIDI IN AÇÃO PROJECT

PROJECT GOAL

FIDI em Ação aims to carry out health campaigns focused on the socially vulnerable population, providing exams and guidance on disease prevention.

4 Municipalities assisted
+ 1.200 Women assisted

In March 2024, the project was carried out to celebrate the Women's Month, providing free Pap smears and transvaginal and breast ultrasounds, in addition to the lecture "Women's Health: Prevention is Necessary" with Dr. Vivian Milani, a Radiologist specialized in women's health. The campaign took place in Mogi das Cruzes, Sorocaba, Piracicaba and São Paulo, assisting more than 1,200 women.



Excellence in Corporate Governance



Organizational structure

FIDI's corporate governance framework is composed of an organizational chart that includes the **Board of Directors, Councils, Committees, Presidency, Superintendencies and Management**. This structure is responsible for the institutional organization and efficient management of the company, processes and activities, the relationship with stakeholders, including patients, clients, employees, suppliers, value chain to communities, society, public authorities, and regulatory bodies.



DR. SERGIO AJZEN

CEO OF FIDI

Professor of the Department of Diagnostic Imaging at the Escola Paulista de Medicina - UNIFESP. CEO of the Foundation Institute for Research and Study of Diagnostic Imaging - FIDI. Senior Physician at Fleury Laboratory. Among other scientific contributions, he stands out as a pioneer since 1988 in the study of endorectal ultrasound and directed prostate biopsy in Brazil.



DR. DANIEL BEKHOR

Deputy Director

FIDI Radiologist at the Department of Diagnostic Imaging at the Escola Paulista de Medicina - UNIFESP. Graduate degree in Clinical Radiology from the Department of Diagnostic Imaging at the Escola Paulista de Medicina - UNIFESP. Deputy Director of the Foundation Institute for Research and Study of Diagnostic Imaging - FIDI.

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



ESG PEACE, JUSTICE AND EFFECTIVE INSTITUTIONS
Promoting peaceful and inclusive societies for sustainable development, providing access to legal assistance for all, and building effective, accountable and inclusive institutions at all levels



Integrity, prevention and combating corruption

Since 2016, FIDI has been implementing the Thematic Guide: Integrity, Prevention and Combating Corruption from the Ethos Institute as a tool to assess the adoption of best practices and monitoring the organization's progress in the maturity of its corporate governance.

The Ethos Institute's diagnostic report presents FIDI's performance based on the application of selected indicators, which assess how aspects of sustainability and social responsibility have been incorporated into the business, helping to define strategies, policies and processes.

SCORE

8,5

On a scale of 0 to 10, this score reflects significant growth over time, surpassing the industry average of 7.0 for companies participating in the assessment.

Instituto Ethos - FIDI Evolution in the Thematic Guide



The diagnostic and self-assessment report on Integrity, Prevention and Combating Corruption from the Ethos Institute considers the following aspects:



1. Compliance and Initial Processing:

Supplier Management Systems

2. Initiatives and Practices:

Involvement in the Development of Public Policies, Sponsorships and Donations

3. Policies, Procedures and Management Systems:

Promotion of a Culture of Integrity and Internal Controls

4. Efficiency:

Integrity Program and Training to Foster Integrity

5. Leadership:

Standards of Conduct, Integrity Policy and Reporting Mechanisms



Ethics Channel

Launched in 2016, FIDI Ethics Channel allows employees, professionals and third parties who work with the company to report, 100% anonymously, irregularities that do not comply with the principles, values and laws, helping the organization to maintain a safe and healthy work environment.

In 2023, the Ethics Channel became outsourced, managed by an independent company, free from any affiliation with FIDI, guaranteeing the evaluation of any complaint in an impartial and unbiased manner.

Employees and professionals are encouraged to report any behavior that is not consistent with the laws and principles defended by FIDI, such as:

1. Fraud
2. Misuse resources
3. Disclosure of confidential matters
4. Discrimination
5. Moral or sexual harassment
6. Abuse of power
7. Assault

FIDI's Ethics Channel plays a crucial role in fostering a safe workplace, preventing and addressing behaviors that could harm employees and the organization as a whole. The focus is on creating a healthier, more welcoming, transparent, and ethical work environment with abundant opportunities for all.



Contact Us

In 2023, FIDI implemented Contact Us, an open service channel for FIDI patients and clients to express complaints, concerns or compliments regarding the service at the units.

The Contact Us channel brings the Ombudsman areas of the client units closer to FIDI's centralized service, strengthening patient safety, data confidentiality and transparency in relationships.

The reports and information made available to the Contact Us channel follow structured protocols and procedures for their registration and evaluation by a Committee of Experts, forwarding for conduct and resolution and feedback to the requester.

Assistance is provided through the website, app and telephone, 24/7. Users can submit their statement and track it using a protocol number provided.



To learn more, visit contatoseguro.com.br/faleconoscofidi

Media exposure

FIDI has garnered significant attention across major media outlets and digital platforms.



+271k

More than 271k visits to the FIDI Portal with more than 43k interactions and 96,600 followers on all social networks.



+1M

More than 1 million people reached with the ads, increasing recognition and business opportunities with new clients and partners.



+26k

More than 26k emails sent in FIDI's awareness and marketing campaigns.

+1,8k

More than 1.8k media insertions in featured articles and reports.

Highlights:



Simone Vicente Reis: The role of artificial intelligence in healthcare.



Advances in artificial intelligence contribute to discoveries in medicine.



Outubro Rosa - Understanding the truth about breast cancer.



Interventional radiology is an effective and less invasive option.

Health events

Participation in major Events, Conferences and Seminars



18

Participation in 18 events related to the health sector

Highlights:



Private Hospitals National Conference (CONAHP)

CONAHP brought together 5,396 participants and featured 115 speakers. In addition to discussing the structure of the health system, the event stands out as an important platform for exploring innovations and technologies, with an emphasis on the digitalization of the sector driven by the pandemic. The event also fostered public-private partnership initiatives, joining the supplementary sector and the government. FIDI was selected for the Poster Session among 516 submissions, presenting the work titled “Mulheres de Peito Program: encouraging monitoring and early diagnosis of breast cancer”.



FEHOSP Conference

For two consecutive years, FIDI showcased its work at São Paulo's largest philanthropic health congress. In 2023, FIDI presented “Technological Solutions for Critical Findings in Diagnostic Imaging” and mediated the lecture on violence against women and moral harassment. The following year, in 2024, it stood out at the Clinical Governance Forum with the lecture on the use of AI in diagnostic imaging, in addition to coordinating the panel on successful experiences in ESG, while exhibiting its products and services.



Congress of the Council of Municipal Health Secretaries of the State of São Paulo (COSEMS/SP)

This event fosters debates, reflections, exchange of experiences and communication among the 645 municipalities of São Paulo, in addition to the possibility of learning about the work of several exhibitors in the health sector. FIDI showcased its products and services in April 2024.

Value Analysis Result

FIDI is a private, non-profit, philanthropic foundation, certified by CEBAS, which reinvests 100% of its resources in the mission of contributing to the health and well-being of the population and to the sustainable development of Brazil, in line with the challenges of the 2030 Agenda of the United Nations Global Compact (UN) and the Sustainable Development Goals (SDGs) in the Environmental, Social and Governance (ESG) scope.



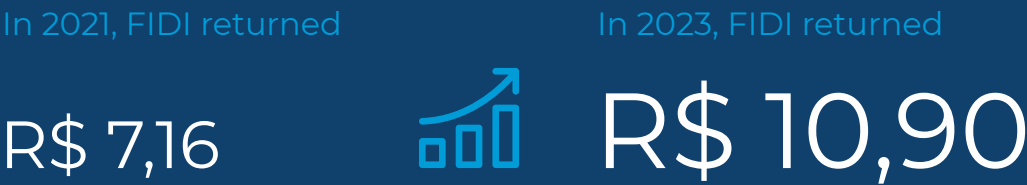
Measurement



The application of the Value Analysis methodology demonstrated that, from 2019 to 2023, for every R\$1.00 invested as tax immunity, FIDI returned R\$10.90 supporting the health and well-being of the population and the sustainable development of Brazil.

The measurement considers the direct return - based on the comparison with the total capital invested by FIDI in its activities - and the total return - based on the comparison with the result, value and impact indicators obtained by the provision of services to stakeholders and beneficiaries.

Evolution

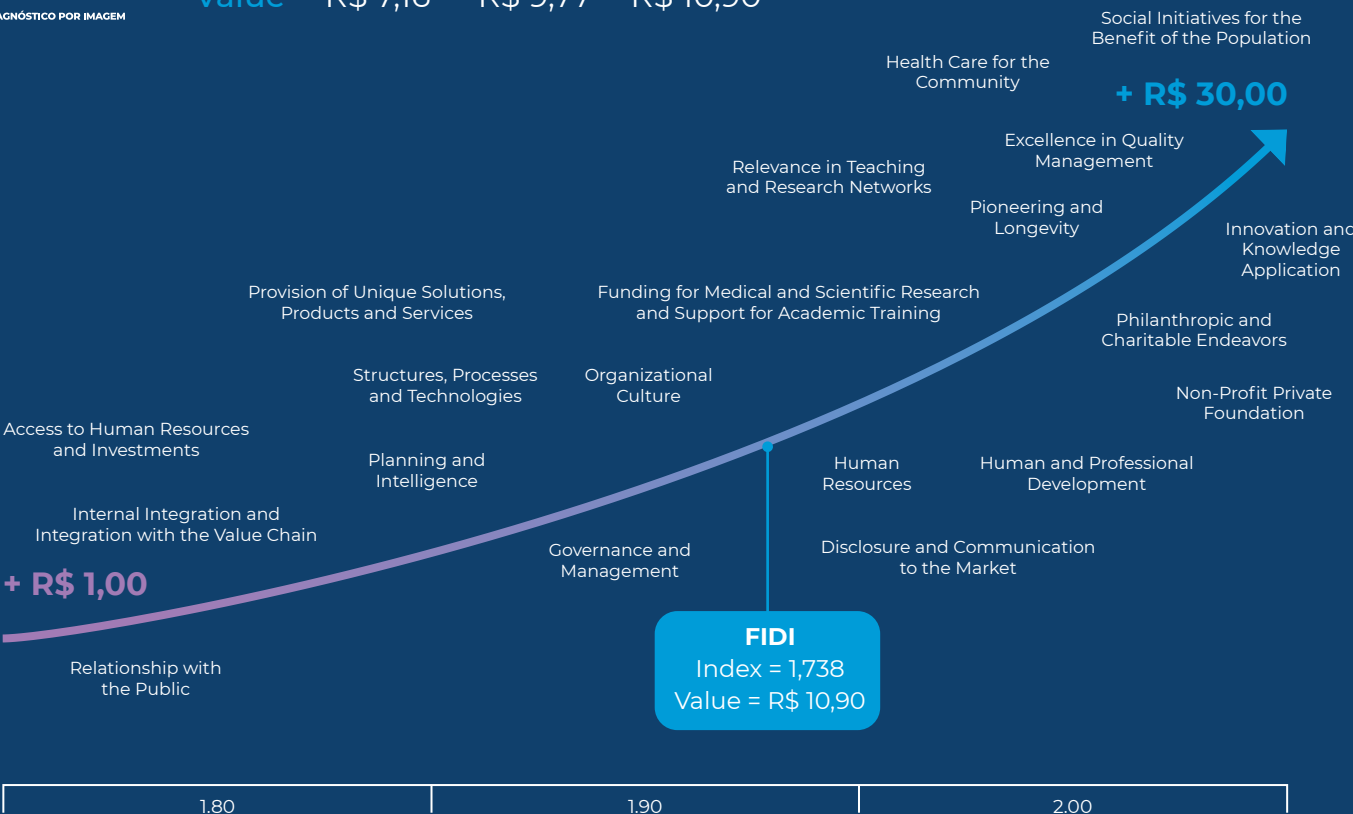


FIDI Value Indices – Value Quadrants

Quantitative and Qualitative Indicators



	2019	2021	2023
Index	1,571	1,697	1,738
Value	R\$ 7,16	R\$ 9,77	R\$ 10,90



About the Methodology

Return on Investment Value Analysis

Value Analysis

Economic-Financial Valuation: Once measured for management purposes – based on Value Indexes (VI) associated with critical business indicators and metrics – the organization's assets are correlated with each other and with the valuation model, enhancing the overall value of the institution. This capacity is measured using analytical models such as Economic Value Added (EVA), Enterprise Value (EV), Discounted Cash Flow (DCF) and Value Multiples (Multipliers).

References

The Value Analysis Report of the Fundação Instituto de Pesquisa e Estudo de Diagnóstico por Imagem (FIDI) was developed by AVRI (Analytics | Valuation | Reporting | Insights - <https://avri.com.br/>), based on the methodology of the National Forum of Philanthropic Institutions (FONIF), prepared by the DOM Strategy Partners consultancy to assess the return on investment of philanthropic institutions certified by the Certification of Charitable Social Assistance Entities (CEBAS) in light of tax immunity on social security contributions, guaranteed by the Brazilian Federal Constitution.



DIAGNÓSTICO POR IMAGEM



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Find out more at fidi.org.br